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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

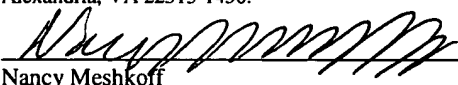
Inventor Applicant:	Jonathan E. Lowthert et al.	§	Group Art Unit:	2621
		§		
Serial No.:	09/766,126	§	Examiner:	Huy Thanh Nguyen
		§		
Filed:	January 19, 2001	§	Confirmation No.	9474
		§		
Title:	Content With Advertisement Information Segment	§	Docket No.:	BKA.0012US
		§		
		§	Cust. No.:	21906

Mail Stop **Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO PAPER NO. 20061111**

Dear Sir:

In response to the Office action mailed on November 20, 2006, please consider the following claim amendments and remarks.

Date of Deposit: February 20, 2007 I hereby certify under 37 CFR 1.8(a) that this correspondence is being deposited with the United States Postal Service as <b>first class mail</b> with sufficient postage on the date indicated above and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.  Nancy Meshkoff
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